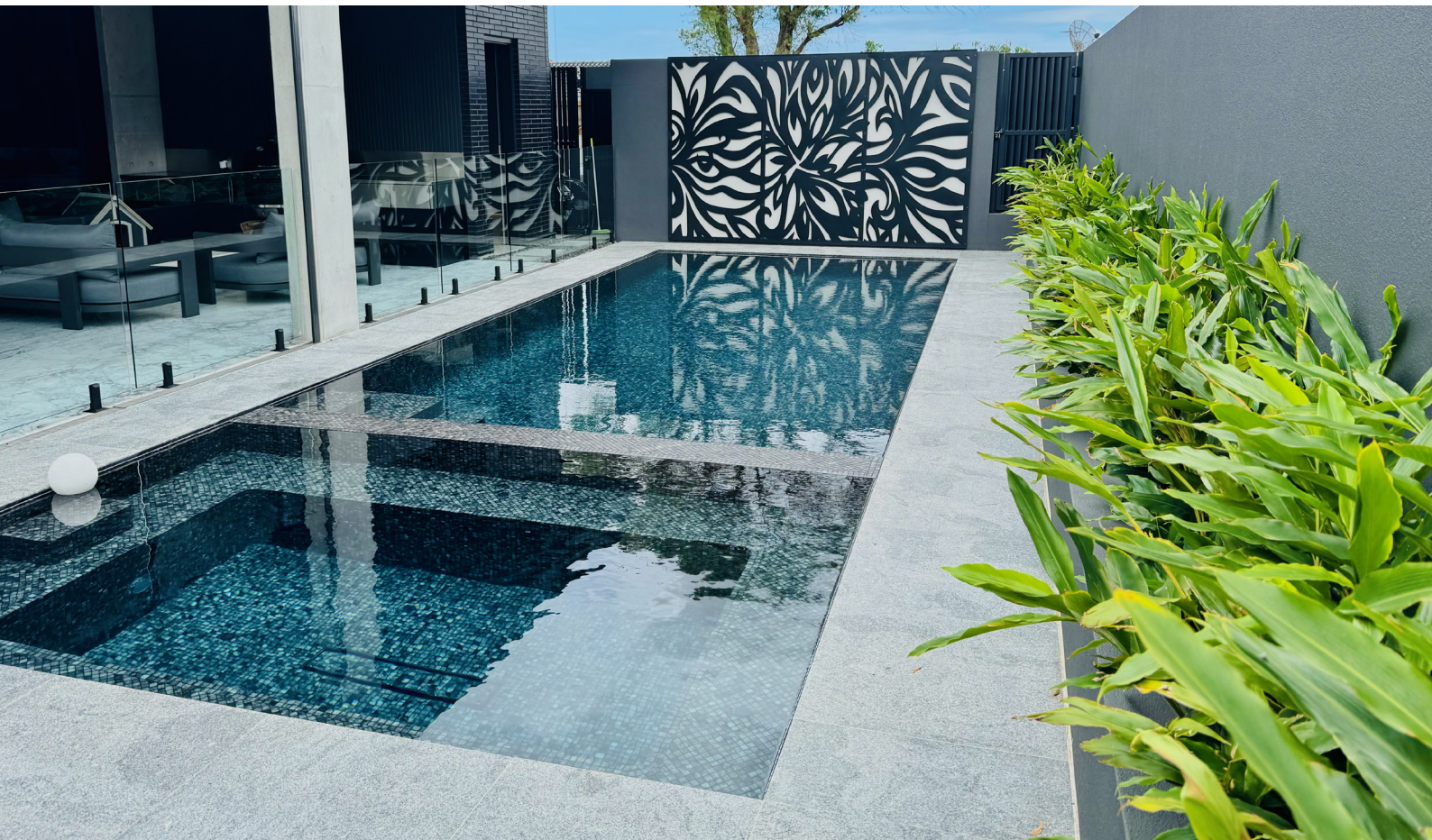




Waterco Australia
Swimming Pool

Sydney, Australia



Build a pool that continuously cleans itself with Waterco's Blue Square Q360 in-floor system

A swimming pool is a high value investment and keeping the water clean and healthy is crucial for swimmer safety and long-term performance. Constant exposure to debris and bacteria makes efficient circulation and filtration essential to prevent buildup and maintain crystal-clear water. A well-designed system not only removes contaminants but also minimises maintenance, ensuring a consistently clean pool with less effort.

In-floor pool cleaning systems provide a modern, low-maintenance solution that enhances water quality, reduces manual upkeep, and adds value to every pool project — making them a smart choice for pool builders looking to deliver superior results and customer satisfaction.

WATERCO
water, the liquid of life

Waterco Limited (ASX:WAT) pioneers reliable solutions for healthy, safe water environments, which are used in residential, commercial and industrial applications in over 40 countries. Established in 1981, it has become a global brand recognised for designing and manufacturing filtration and sanitisation equipment for the aquatic, aquaculture, and water treatment sectors.

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“This technology has been around for years, but nothing in the Australian market matches the efficiency and innovation of Blue Square Q360,” explains Adam Shelley, Waterco’s in-floor cleaning specialist. “Traditional cleaning methods can be labour-intensive for users, so automation is a key selling point.”

Every Blue Square system is custom designed to optimise cleaning and circulation, ensuring maximum performance with minimal energy use. Independent testing has shown that this efficiency not only reduces chemical costs but also allows the system to operate effectively with smaller, more energy-efficient pumps.

“Once the pool builder submits their plans, a free custom CAD blueprint is created to show the jet positions in the pool and the different banks required to service the steps, benches, pool floor and spa,” he says. “A quote is then developed for the various components and submitted to the builder. The entire process takes roughly two to five working days.”

Complete, consistent cleaning coverage

Tectonic Pools director Zac Dejanovic, who installed Blue Square in this striking contemporary swimming pool, says in-floor cleaning systems are a gamechanger.

“I recently visited a client who said they had not cleaned their pool once in the five months since we built it,” he recalls. “She doesn’t own a robotic and hasn’t needed a service technician because the in-floor system does everything for them.”

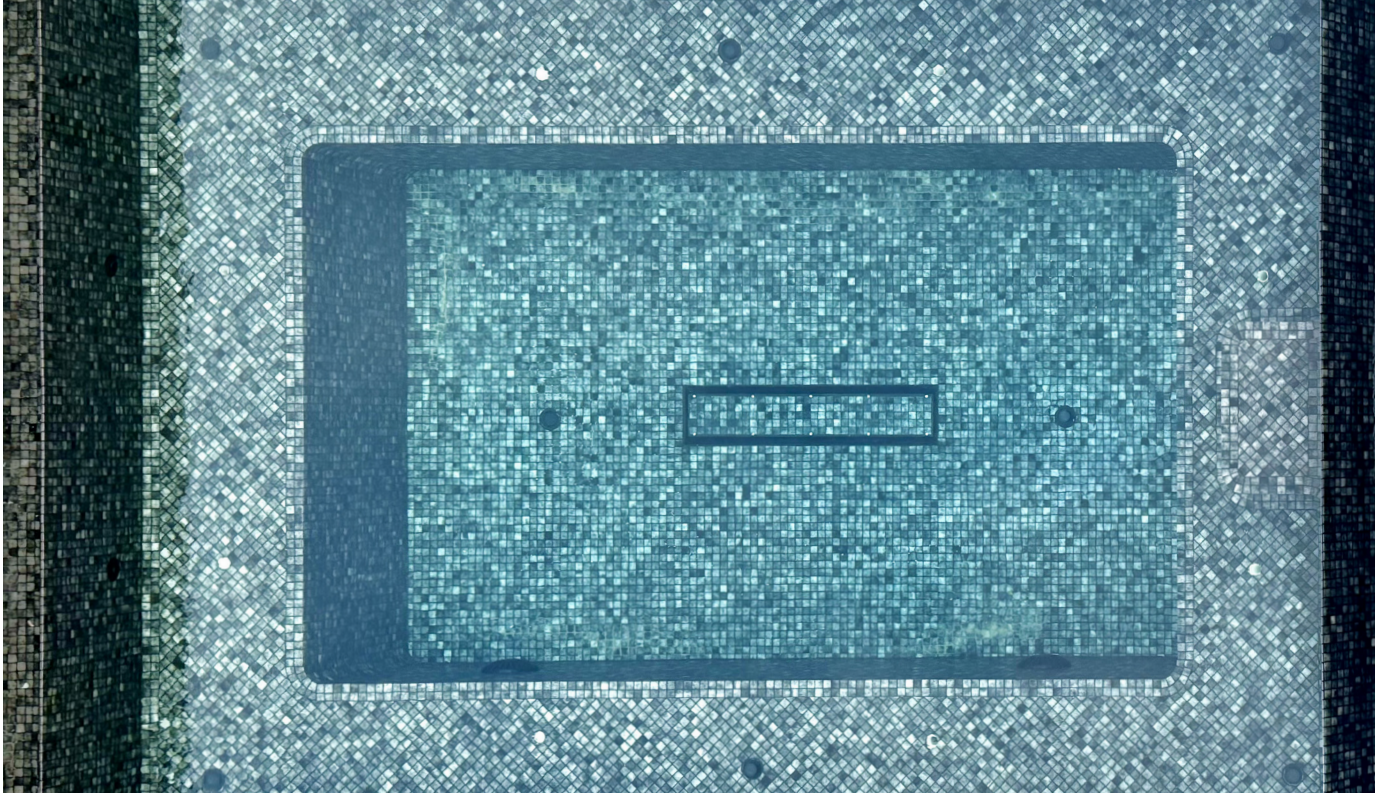
Dejanovic says Blue Square goes beyond simply keeping pool water crystal clear — it actively enhances circulation, ensuring even distribution of chemicals and optimising filtration efficiency.

“Movement of sanitised water is crucial, especially in preventing algae buildup in hard-to-reach areas like steps, ledges, and corners, where stagnant water tends to accumulate,” he explains. “It also ensures a consistently clear and inviting swimming environment by continuously moving debris toward the main drains.”

Additionally, Blue Square circulates heated pool water, evenly distributing warmth throughout the pool and eliminating cold spots.

“This improved circulation not only enhances comfort but also maximises energy efficiency by reducing heat loss,” adds Dejanovic.





Keeping pools continuously clean

In-floor pool cleaning systems are a smart investment for both pool owners and builders, providing a seamless, low-maintenance solution that keeps pools continuously clean. Unlike robotic cleaners, which require manual setup, retrieval, and unsightly cords, in-floor systems work automatically, ensuring constant debris removal and optimal water circulation without any extra effort.

Here's how Blue Square makes it a profitable choice for pool builders looking to differentiate their services, boost customer satisfaction, and increase long-term margins.

- ✓ Higher revenue— in-floor cleaning systems are a premium upgrade, allowing you to increase your per-project revenue. Clients are willing to invest in a hassle-free pool experience, making it a lucrative add-on.
- ✓ Competitive differentiation – stand out from builders who only offer basic filtration and traditional pool cleaners. The Blue Square system positions your company as a premium, full-service provider.
- ✓ Less callbacks and maintenance issues – the system reduces dead spots where algae thrive, improves chemical distribution, and requires fewer moving parts than traditional in-floor systems. Happier clients mean fewer post-installation service calls.
- ✓ Seamless integration with energy-efficient pumps – designed to work with modern variable-speed pumps, Blue Square allows you to offer a system that saves homeowners on operational costs — further increasing its appeal.
- ✓ Simplified installation with Smart Valve design – while in-floor systems require more installation time compared to standard pool circulation systems, Blue Square's innovative valve and jet technology streamline the process, making it easier than traditional systems.

By recommending Waterco's Blue Square Q360, you're not just selling a pool — you're selling a luxury experience that clients are willing to pay more for. It's an investment that benefits both your customers and your bottom line.

Waterco's Blue Square Q360 offers key benefits for builders

- Versatile system — can be installed in concrete, fibreglass and vinyl pools
- Fewer moving parts – reduces maintenance and increases reliability
- Revolutionary valve design – optimises water flow for enhanced cleaning efficiency
- Improved circulation – enhances chemical distribution and reduces algae growth
- Energy-efficient compatibility – works seamlessly with modern variable-speed pumps
- Superior cleaning jets – Q360 Performance Plus jets cover more surface area, requiring fewer heads per pool



Blue Square provides your clients with a low-maintenance, energy-efficient, and high-performance cleaning solution — setting your pool builds apart from the competition.

Virtually invisible pop-up jets

Blue Square's high-performance cleaning jets seamlessly blend into the pool when not in use, remaining virtually invisible. Available in five colour options and three nozzle designs, they provide powerful cleaning without compromising the pool's aesthetics. By circulating water from the pool floor upward, they help evenly distribute chemicals and heat, reducing loss to evaporation and improving overall efficiency.



MultiCyclone: the powerful pre-filter every pool needs

In some installations, in-floor cleaners cleaning systems are integrated into the pool's filtration circuit, allowing all water to pass through the filter.

However, in cases where the system operates independently of the filtration circuit, pool builders must install Waterco's MultiCyclone. This advanced centrifugal pre-filtration device helps capture finer debris, preventing buildup and protecting the pop-up jets from potential blockages.

As the perfect companion to an in-floor system, MultiCyclone excels at removing sediment before it reaches the main filter — complementing Blue Square's focus on clearing debris from the pool floor for a consistently cleaner swimming environment.

Free custom in-floor CAD plans

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